

MISSION-DRIVEN COMPANY

CONTEXT

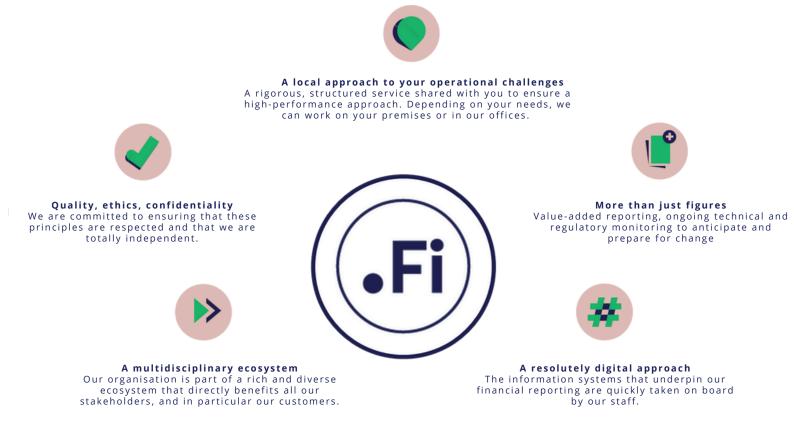
Are you a company looking to give a deeper meaning to your business by making a commitment to a social or environmental issue? Would you like to know how to obtain this status and what the added value is? We can help.

You are a company with a mission and you want to measure your impact in your management. **OUR MISSION** is to guide you through the process of becoming a société à mission. We will guide you in defining and drafting your mission statement and articles of association. We'll help you identify the CSR issues that are most relevant to your company, integrate them into your overall strategy and draw up a concrete action plan to achieve your objectives.

OUR APPROACH

- Defining your raison d'être and its social and environmental objectives
- Identify your stakeholders
- Formalise your social and environmental mission
- Define measurement indicators
- Setting up appropriate governance processes
- Implementing a commitment strategy
- Obtain the 'mission-driven company' label
- Preparation for external audit

OUR ADDED VALUE is based on our knowledge of the business world and our ability to go further by taking into account the non-financial issues and challenges facing your business. We can provide you with concrete, operational recommendations to improve your overall performance.





Measure. The aim is to measure the company's overall performance by including non-financial aspects. Relevant measurement requires method, reliability and integrity.

Act. The right measure authorises the right action.

Transform. Because we measured and acted at the right time, in the right tempo, in the right direction, transformation can happen.



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www.figures-groupe.fr

<u>contact@figures-groupe.fr</u>

+33 (0)1 53 30 00 01