



# MISSION-DRIVEN COMPANY

## CONTEXT

Are you a company looking to give a deeper meaning to your business by making a commitment to a social or environmental issue? Would you like to know how to obtain this status and what the added value is? We can help.

You are a company with a mission and you want to measure your impact in your management.

## OUR MISSION

is to guide you through the process of becoming a société à mission. We will guide you in defining and drafting your mission statement and articles of association. We'll help you identify the CSR issues that are most relevant to your company, integrate them into your overall strategy and draw up a concrete action plan to achieve your objectives.

## OUR APPROACH

- Defining your raison d'être and its social and environmental objectives
- Identify your stakeholders
- Formalise your social and environmental mission
- Define measurement indicators
- Setting up appropriate governance processes
- Implementing a commitment strategy
- Obtain the 'mission-driven company' label
- Preparation for external audit

**OUR ADDED VALUE** is based on our knowledge of the business world and our ability to go further by taking into account the non-financial issues and challenges facing your business. We can provide you with concrete, operational recommendations to improve your overall performance.



#### A local approach to your operational challenges

A rigorous, structured service shared with you to ensure a high-performance approach. Depending on your needs, we can work on your premises or in our offices.



#### Quality, ethics, confidentiality

We are committed to ensuring that these principles are respected and that we are totally independent.



#### More than just figures

Value-added reporting, ongoing technical and regulatory monitoring to anticipate and prepare for change



#### A multidisciplinary ecosystem

Our organisation is part of a rich and diverse ecosystem that directly benefits all our stakeholders, and in particular our customers.



#### A resolutely digital approach

The information systems that underpin our financial reporting are quickly taken on board by our staff.



**Measure.** The aim is to measure the company's overall performance by including non-financial aspects. Relevant measurement requires method, reliability and integrity.

**Act.** The right measure authorises the right action.

**Transform.** Because we measured and acted at the right time, in the right tempo, in the right direction, transformation can happen.

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