



# MANAGEMENT CONSULTING

## CONTEXT

As you set up or develop your business, you need to be able to manage your structure with a dashboard of key indicators. If you're looking to raise funds, put together a financing package or meet investors, you need a business plan forecast.

You need the tools to manage your performance and your budgets.

**OUR MISSION** is to help you identify and put in place the key performance indicators best suited to the operational management of your business, and to support you in drawing up a business plan reflecting your strategic development projections.

**OUR APPROACH** based on a detail understanding of your business model and its main challenges:

Development and implementation of the dashboard: identification of requirements, definition of indicators, data processing, analysis of performance between forecast and actual.

Drawing up the forecast business plan: gathering historical and competitive data, studying the development strategy, reviewing assumptions, drawing up a project, revising and updating the plan, communication support.

Tools: presentation of a benchmark of the tools best suited to your sector and company size, choice of solution, support in deploying the tool

**OUR ADDED VALUE** is based on our knowledge of the business world and our ability to go further by taking into account the non-financial issues and challenges facing your business. We can provide you with concrete, operational recommendations to improve your overall performance.



#### A local approach to your operational challenges

A rigorous, structured service shared with you to ensure a high-performance approach. Depending on your needs, we can work on your premises or in our offices.



#### Quality, ethics, confidentiality

We are committed to ensuring that these principles are respected and that we are totally independent.



#### More than just figures

Value-added reporting, ongoing technical and regulatory monitoring to anticipate and prepare for change



#### A multidisciplinary ecosystem

Our organisation is part of a rich and diverse ecosystem that directly benefits all our stakeholders, and in particular our customers.



#### A resolutely digital approach

The information systems that underpin our financial reporting are quickly taken on board by our staff.



**Measure.** The aim is to measure the company's overall performance by including non-financial aspects. Relevant measurement requires method, reliability and integrity.

**Act.** The right measure authorises the right action.

**Transform.** Because we measured and acted at the right time, in the right tempo, in the right direction, transformation can happen.

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