



EVALUATION

CONTEXT

You want to estimate the value of a company: determine the price of a target when making an acquisition, estimate a reference value when selling or transferring a business, value intangible assets such as goodwill, brand names, leasehold rights, etc., assess the value of assets when closing the accounts, or value a start-up when raising funds.

OUR MISSION is to help you diagnose and value a business. Prior to the conclusion of a transaction, to prepare a strategic and financial summary of the company to enable an informed decision to be taken, and to draw up an estimate of value based on a full audit of the structure.

As an independent external third party, we secure the transaction, speeding up and structuring the process while limiting management's involvement.

OUR APPROACH We use a rigorous methodology to carry out an in-depth audit:

- Market study and detailed understanding of the company, activities, strategy, SWOT
- Audit of past financial and non-financial performance and review of the business plan
- Analysis of changes in WCR, study of cash flow and net debt
- Determination of normative financial aggregates
- Choice of valuation methods and, if necessary, study of comparables
- Final assessment of the company's value: range of values
- Summary and drafting of the valuation report

OUR ADDED VALUE is based on our knowledge of the business world and our ability to go further by taking into account the non-financial issues and challenges facing your business. We can provide you with concrete, operational recommendations to improve your overall performance.



A local approach to your operational challenges

A rigorous, structured service shared with you to ensure a high-performance approach. Depending on your needs, we can work on your premises or in our offices.



Quality, ethics, confidentiality

We are committed to ensuring that these principles are respected and that we are totally independent.



More than just figures

Value-added reporting, ongoing technical and regulatory monitoring to anticipate and prepare for change



A multidisciplinary ecosystem

Our organisation is part of a rich and diverse ecosystem that directly benefits all our stakeholders, and in particular our customers.



A resolutely digital approach

The information systems that underpin our financial reporting are quickly taken on board by our staff.



Measure. The aim is to measure the company's overall performance by including non-financial aspects. Relevant measurement requires method, reliability and integrity.

Act. The right measure authorises the right action.

Transform. Because we measured and acted at the right time, in the right tempo, in the right direction, transformation can happen.

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