



# SUSTAINABLE BUSINESS MODEL

## CONTEXT

You need to rethink your business model to make it more sustainable and resilient in the face of the social and environmental challenges we face.

You are looking to improve your company's performance while contributing to the transition to a more sustainable world.

**OUR MISSION** is to help you transform your business model towards a more sustainable approach, taking into account the social, environmental and economic challenges facing your company. We work with you to define a sustainable development strategy tailored to your business sector and your objectives.

## OUR APPROACH

- Diagnosis
- Definition of a sustainable vision
- Assessment of the existing business model
- Co-construction of an adjusted business model, drawing on a range of resources and specialists (circularity economy, functionality economy, strategic alliances, etc.)
- Support for the deployment of the new business model

**OUR ADDED VALUE** is based on our knowledge of the business world and our ability to go further by taking into account the non-financial issues and challenges facing your business. We can provide you with concrete, operational recommendations to improve your overall performance.



#### **A local approach to your operational challenges**

A rigorous, structured service shared with you to ensure a high-performance approach. Depending on your needs, we can work on your premises or in our offices.



#### **Quality, ethics, confidentiality**

We are committed to ensuring that these principles are respected and that we are totally independent.



#### **More than just figures**

Value-added reporting, ongoing technical and regulatory monitoring to anticipate and prepare for change



#### **A multidisciplinary ecosystem**

Our organisation is part of a rich and diverse ecosystem that directly benefits all our stakeholders, and in particular our customers.



#### **A resolutely digital approach**

The information systems that underpin our financial reporting are quickly taken on board by our staff.



**Measure.** The aim is to measure the company's overall performance by including non-financial aspects. Relevant measurement requires method, reliability and integrity.

**Act.** The right measure authorises the right action.

**Transform.** Because we measured and acted at the right time, in the right tempo, in the right direction, transformation can happen.

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